

SANGKEE KIM

PRODUCT DESIGNER

EXPERIENCE

Lowe's Home Improvement *May 2021 - Present*
Product Designer

- Collaborated with product managers, content strategists, and the marketing team to define a UX communication strategy, aimed at increasing user engagement and project adoption rates by 20%.
- Teamed up with researchers to identify opportunities for improving the customer shopping experience in the top 10 categories, enhancing navigation efficiency and driving an \$21M in incremental revenue.
- Delivered responsive web (desktop and mobile) and app designs (iOS and Android), collaborating continuously with engineers to ensure seamless UI implementations.
- Developed a component library using Lowe's design system, reducing design production time by 50% and increasing design consistency across products by 30%.

MWC Studio *Jan 2022 - May 2022*
UX/UI Designer (Side Project)

- Led the design team of 3 and follow the end-to-end process ranging from research and creating a responsive web design (Desktop, Mobile).
- Collaborated with 10 Engineers and PM to set up style guides and scalable visual components and executed the designs in detail.

Style IQ *May 2021 - May 2022*
UX/UI Designer (Side Project)

- Led design thinking process for the stakeholders to streamline the Fashion AI start-ups' business objectives and product roadmap.
- Researched and designed the 'version 1.0' experiences with streamlined user flow and enhanced visual aesthetics of mobile web.

Infosys Ltd. *Aug 2019 - May 2020*
Experience Designer

- Led heuristic analysis focusing on navigation flow, providing design strategy to improve the conversion rate for a B2B client.
- Collaborated with the development team, producing a high-fidelity prototype and style guide for a data migration tool within a tight 2-week timeframe.

CONTACT

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SKILLS

Design

UX Strategy
Interaction Design
User Interface Design
Wireframing
Prototyping
Design System

Research

Heuristic Analysis
Competitive Analysis
User Persona
User Flows
Information Architecture

TOOLS

Figma, Sketch, Adobe XD, InVision,
Adobe Analytics, GitHub, Abstract,
Jira, Confluence

EDUCATION

CareerFoundry *Mar 2019*
Certified UX Design Program

**Hankuk University of Foreign
Studies** *Feb 2012*
B.A. in German / B.E. in Economics